# **CITIZEN**

## Simple and efficient tabletop printing

The thermal direct tabletop printer



#### Packed with features

The CL-E720DT table top printer is packed with features usually reserved for higher class machines. Designed and built for easy operation and service, it includes the proven Citizen ARCP™ mechanism, which guarantees sharp, high quality print results.

### **Environmentally friendly**

Featuring an integrated Energy Star® power supply, the CL-E720DT meets today's demand for green IT solutions. With super-low standby power consumption, it is one of the most energy efficient printers available.

#### Well connected

You can also operate the printer remotely and adjust settings thanks to its LinkServer™ management tool which enables you to connect to the printer instantly via a web browser.

## CL-E720DT

### Label, Industrial

### **Applications**

- Courier
- Logistic / Transport
- Manufacturing
- Retail
- Pharmacy
- Warehousing



The CL-E720DT is ideal for tight spaces. Its  $Hi\text{-}Open^{\intercal M}$  case lifts up vertically, so the printer's footprint doesn't change if the case is open.

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Featuring on board LAN & USB interfaces, the CL-E720DT provides several options for field installation.

### **Specifications**

Model	CL-E720DT
Printing Technology	Direct Thermal
Resolution	203 dpi
Print Speed (maximum)	8 inches per second (200 mm/s)
Print Width (maximum)	4 inches (104 mm)
Media Width (min to max)	0.5 to 4 inches (12.5 to 118 mm)
Roll Size (max), Core Size	Outside diameter 8 inches (200mm) Core size 1 to 3 inches (25 to 75 mm)
Media Thickness (min to max)	63.5 to 254 μm
Media Length (min to max)	0.25 to 158 inches (6.4 to 4013 mm, depending on emulation)
Media Sensor	Fully adjustable gap and reflective black mark
Main Interface	Dual Interface USB 2.0 + 10/100 Ethernet (LAN) with LinkServer™
Interface	Wireless LAN 802.11b and 802.11g standards, 100 metres, 64/128 bit WEP, WPA, up to 54Mbps, Premium Wireless LAN, Ethernet (10/100 BaseT), Ethernet (SEH), Serial (RS-232C compliant), Parallel (IEEE 1284 compliant)
Mechanism	Hi-Lift™ metal mechanism with wide opening head
Control panel	4 buttons, 2-colour backlit graphic LCD with status LED
Emulations (Languages)	Cross-Emulation™ - automatic switching between Zebra® ZPL-II® and Datamax® I-Class®, DMX400
Drivers and software	Free-of-charge on CD with printer, including support for various platforms

## CL-E720DT

### Label, Industrial

#### **Features & Benefits**

- Hi-Open<sup>™</sup> case for vertical opening, no increase in footprint and safe closing.
- No more unreadable labels the ARCP™ ribbon control technology assures clear prints.
- Recyclable packacking



With standard operations accessible from the front, this printer is designed for easy loading of media and simple maintenance operation.

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Model	CL-E720DT
Flash (Non-Volatile Memory)	16 MB total, 4MB available for user
Size (W x D x H) and Weight	250 x 458 x 261 mm, 10.2 Kg
Warranty	2 years on printer. 6 months or 30 Kms on printhead

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Label, Industrial