

Primera Paper Matte

Description

Primera Paper Matte label materials have been designed specifically to be highly absorbent to allow water based ink jet inks to set-up quickly. This characteristic while providing for immediate smudge resistance after printing, also makes the sheet highly receptive to airborne contaminants, which could result in a discoloration of the unprinted areas.

Face Stock

Special coating with a matte, finish. Suitable for high-resolution and high-speed dye based inkjet printing. Also accepts pigmented inks. Resistent to water and many chemicals.

Adhesive

Acrylic, aggressive, permanent, general purpose adhesive. Water-borne and clear. Suitable for applications including apolar and rough surfaces.

Liner

White glassine.

Packaging and Shelf life

Continuous or die-cut label rolls with identification labels. Each label roll is individually packed with a plastic bag. Keep label rolls in their plastic bags, in room temperature, away from direct sunlight and/or heat sources. Under ideal storage conditions, shelf life is two years.

Product Usage

All Primera Genuine certified inkjet-materials are the ideal choice for labels printed on Primera's LX-Series Color Label Printers. Proper testing in the final application environment is recommended especially when used near water or chemicals. As with all pressure-sensitive materials, this product should be tested thoroughly under end-user conditions to ensure it will meet the requirements of the specific application.

Technical Specifications

Face Stock

Weight:	88 ± 3	g/m ²	ISO 536
Thickness:	113 ± 4	µm	ISO 534

Adhesive

Loop Tack:	14	N	FTM9
Peel Adhesion:	10	N/m	FTM2

Liner/Backing

Basis Weight:	62 ± 2	g/m ²	ISO 536
Thickness:	55 ± 3	µm	ISO 534

Performance

Minimum Labelling Temperature: 0°C

Service Temperature: -20°C to 80°C

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