# Advantage DLX

## AdvantageDLX START-UP GUIDE



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**Overview:**

Please read through Start-Up guide prior to beginning installation. Refer to the **User's Guide** located on the Companion CD for in depth details on setting up and using the Advantage DLX printer.

**Package Contents:**
- (1) Advantage DLX Printer
- (1) Power Supply
- (1) Power Cord
- (1) Serial, Parallel, or USB data cable
- (1) Cognitive Companion CD
- (1) Start-Up Guide (this document)

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**Helpful Web Links and Contact Information:**

http://www.cognitive.com

To learn more about Cognitive approved media please contact your local reseller or Cognitive.
Direct: **+1.303.273.1400**
Toll Free:**+1.800.525.2785**

For Technical Support, please contact your local reseller or Cognitive Toll Free: **1+888.632.8292** or via Email: **Support@cognitive.com**

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**Cognitive**

## Follow these Steps To Set Up the Advantage DLX Printer:

### Connecting Power to the Advantage DLX
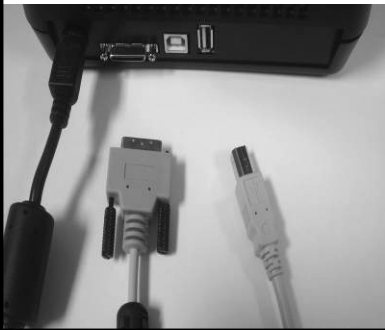
① ② ③

### Printer Power Test

① Press the Power Switch to the ON position.

   **Note:** The Power Light will turn green to indicate the unit is receiving power. The Ready Light will first turn red, then green.

② Press the Power Switch to OFF before proceeding to the next steps.

### Connecting Data Cable

① Connect USB, Serial, Parallel or Ethernet Cable to the back of the printer.

② Connect opposite end of data cable to computer.

   **Note:** Ethernet model not pictured

### Installing Cognitive Administrator and Printer Driver

① Insert the **Companion CD** included with the Advantage DLX printer into the computer's CD ROM drive.

② Select **Install Printer** to begin installation of Windows® driver and Cognitive Administrator

   **Note:** For more detailed information on installing drivers and configuring your printer using Cognitive Administrator, please refer to the Advantage DLX Users Guide located on the Cognitive Companion CD ROM.
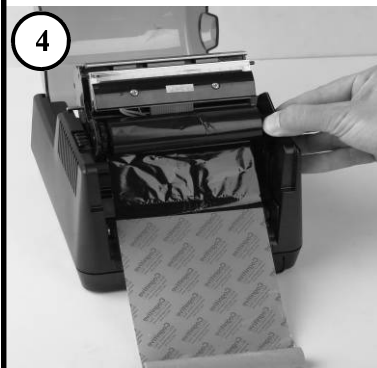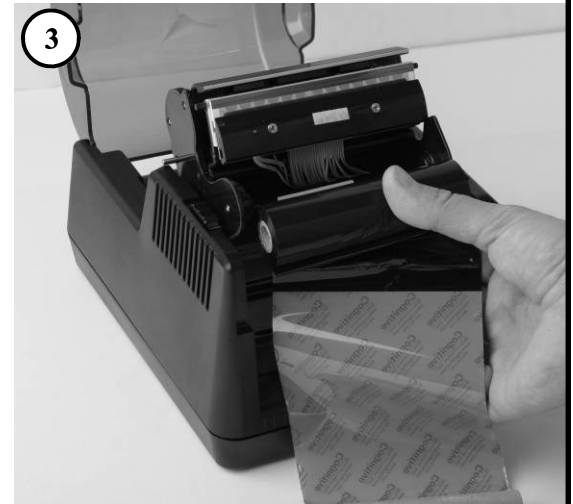
# Loading Media and Ribbon

## Loading Media
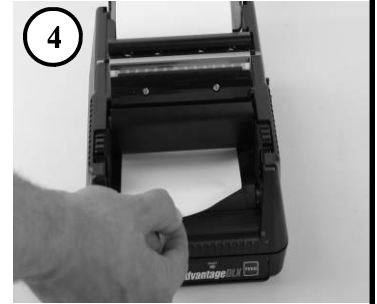


- For _thermal transfer printers proceed to the loading ribbon section of this Start-Up Guide._
- For _direct thermal printers go to the Self-Testing section in this Start-Up Guide._

## Loading Ribbon



**NOTE:** the ribbon text on the leader should be face down in front of the printer as shown.

## Self-Testing:  The self test checks the printer's overall operability and lists the printer's current settings.

**IMPORTANT!** The printer should have media installed, be connected to AC power, and turned off before printing.

**1** Turn the printer ON while holding the FEED button.

**2** Release the FEED button when the self test starts to print.

**3** Turn the printer OFF and then ON again to return to normal printing operation.



## Cleaning & Maintenance



**1** Open the print mechanism. Turn the printer off when cleaning the printhead. Make sure the printhead is completely dry before turning the printer back on.

**2** Clean the platen (A) and printhead (B) with a soft, lint-free cloth saturated with 99 percent isopropyl alcohol or a certified cleaning pen or card.

**3** Turn the printer on and press the FEED button

### Advantage DLX Cleaning Supplies

| Part # | Size (inches) | Items per box | Description |
|---|---|---|---|
| 14-00-0000 | 2.5" x 6" | 25 | Cleaning card |
| 14-00-0001 | 4.5" x 6" | 25 | Cleaning card |
| 14-00-0002 | none | 12 | Cleaning pen |

**CAUTION!** INCORRECTLY CLEANING THE PRINTER WILL CAUSE PERMANENT DAMAGE AND VOID THE PRINTER'S WARRANTY. COGNITIVE RECOMMENDS USING A CERTIFIED CLEANING PEN OR CARD FOR ALL THE PRINTER'S CLEANING REQUIREMENTS.