

21st May 2007

TOSHIBA**Leading Innovation >>>**

NEW PRODUCT RELEASE

The branded cleaning product range

The range:

Print head cleaning:

Wipes

Swabs

Sprays

Pens

Platen roll cleaner and restorer

Foam Cleaner

General cleaning wipes

Magswipe cleaning cards

Touch screen cleaning

Cleaning kits

Benefits of regular cleaning:

Companies shipping goods with a bar code label that needs to comply with stringent customer requirements can face expensive consequences if the labels are unreadable. This can lead to goods being rejected, fines and possible disqualification as a supplier.

Keeping the print head clean and free from contamination will not only improve the overall quality and definition of the printed image or bar code but it will also help maximise the life expectancy of the print head and help the achieve maximum output with optimal performance at all times.

The Toshiba TEC cleaning products range has been designed to safely and effectively remove contaminants and build up from the print-head, platen roller, paper paths and outer casing of the printer.

Toshiba TEC cleaning products are manufactured using formulated solutions that will not cause abrasion damage to sensitive parts of the machine or discolour or erode the plastic and rubber parts they have been designed to clean .

**Available from stock NOW!****TOSHIBA**

TOSHIBA TEC Retail Information Systems

Campus 300, Spring Way, Maylands Avenue, Hemel Hempstead, Herts, HP2 7GG

Telephone: +44(0)870 890 7200

E-mail: tmorrison@toshibatec-eu.co.uk

Fax: +44(0)870 890 7350

Web: www.toshibatec-eu.com